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March 1, 1982



Dear Mr. Goldsmith:

We are now planning our special ANNUAL REPORT / Free Enterprise section in the May 1982 issue, and would like to present the Philip Morris investment story to our members.

Jaycees are an important group for you to reach, as they are:

- the young business & industry leaders in America
- active leaders in community affairs and projects
- investors with growing portfolios

Jaycees feel very strong about our free enterprise system, and that jobs depend on business profits and reinvestment in America. But more important, they are working to do something about it thru thousands of community and governmental projects in their communities, state and the nation.

A line of our Jaycee Creed states "Economic justice can best be won by free men through free enterprise" ... and your message can help tell that story to thousands of young people who have influence and impact in their communities.

We would request a free enterprise or business profits message, with an offer to provide a copy of your annual report.

FUTURE magazine delivers a readership of 1,048,000 in over 9,200 American cities. I would be happy to forward you a recent issue on request.

May we have your reply before March 30 ?

Sincerely.

Robert L. Beard

Chairman

Home phone:

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